CALL TO ORDER
Board Chair Zimmerman called the meeting to order at 4:30 pm in the Red Oak Center, Fireside Room 102 on the Nicolet College Campus in Rhinelander, Wisconsin.

ROLL CALL
Board members present: Kimberly Baltus, Bob Egan, John Johnson III, Bob Martini, David Solin, Ron Zimmerman

Board members absent: Sharon Nielsen, Linda Skallerud

Recorder: Anne Bonack
Notice of the meeting was provided to the media and posted.

Also present: Sandy Bishop, Nicole Dorion, Kate Ferrel, Dan Groleau, Chuck Komp, Jeff Labs, Sondra Llanos, Greg Miljevich, Richard Nelson, Asavari Phadnis, Jamie Pomasl, Jill Price, John Van De Loo

APPROVAL OF AGENDA
BALTUS MADE A MOTION, SECONDED BY EGAN, THAT THE NICOLET COLLEGE BOARD OF TRUSTEES APPROVE THE AGENDA AS PRESENTED. MOTION CARRIED UNANIMOUSLY ON A VOICE VOTE.

ROUTINE ITEMS
1. Public Input
   None

CONSENT AGENDA
2. Approval of the Minutes of the Annual Organizational Meeting 8/20/18
3. Ratification of HSED Contract #19-02
5. Status of College Accounts, Operational Cost, Recap of Expenses, and Approval of Bills Payable

SOLIN MADE A MOTION, SECONDED BY MARTINI, THAT THE NICOLET COLLEGE BOARD OF TRUSTEES APPROVE CONSENT AGENDA ITEMS 2, 3, 4, AND 5. MOTION CARRIED UNANIMOUSLY ON A VOICE VOTE.

REGULAR AGENDA
6. Introduction of John Graetz, Student Representative to the Board of Trustees
   President Nelson introduced returning Student Representative to the Board of Trustees, John Graetz. Graetz is a second year IT student in the Computer Support Specialist program.

Approved 10/22/18
7. **Marketing Initiatives**
   Greg Miljevich, Chief Information Officer introduced Sondra Llanos, Marketing Manager and Marketing Team members Jamie Pomasl, Nicole Dorion, and Asavari Phadnis. The team provided an overview of the collection and use of information for marketing strategies and shared future marketing initiatives. Board Chair Zimmerman requested a follow-up report from the team in six months.

8. **College Performance Dashboard**
   John Van De Loo, Chief Financial Officer, introduced the College Performance Dashboard which covers financial related data for Nicolet College. Van De Loo stated an updated copy will be kept on the board portal.

9. **Testimony to the US Department of Education**
   Chuck Komp, Managing Director of Strategic Initiatives, shared the comments he provided at the Department of Education Rulemaking Hearing at Gateway Technical College in September.

10. **District Boards Association Annual Planning Meeting Report**
    Ron Zimmerman, Board Chair, provided a report from the District Boards Association (DBA) Annual Planning meeting held in August. Zimmerman encouraged board members to attend the DBA Legislative Seminar in January.

11. **Items for Information Only – Not for Board Action**
    a) **Board Appointment Update** – President Nelson shared Dr. DeNiece Hill has been confirmed as the School District Administrator Member to the Nicolet College Board of Trustees and will be sworn in at the October meeting.
    b) **Staff Transitions**
    c) **Calendar of Events**

**STATEMENT OF UNDERSTANDING**
Board Chair Zimmerman requested a six month progress report from the Marketing Team. CFO Van De Loo stated an updated copy of the Nicolet College Performance Dashboard will be kept on the board portal.

**ADJOURNMENT**
BALTUS MADE A MOTION, SECONDED BY EGAN, TO ADJOURN THE MEETING AT 5:53 PM. MOTION CARRIED UNANIMOUSLY ON A VOICE VOTE.