

NICOLET AREA TECHNICAL COLLEGE  
DISTRICT BOARD MEETING  
Monday, September 17, 2018

Nicolet Area Technical College  
Red Oak Center, Fireside, Room 102  
Rhineland, Wisconsin  
4:30 pm – Regular Meeting

***Mission:** In service to the people of Northern Wisconsin, we deliver superior community college education that transforms lives, enriches communities, fosters economic development, and expands employment opportunities.*

**Nicolet 2020 Strategic Vision:**

- Mission and Integrity
- Preparing for the Future
- Student Learning, Effective Teaching and Student Success
- Acquisition, Discovery and the Application of Knowledge and Skills in the 21<sup>st</sup> Century
- Engagement, Service and Public Trust

**2015-2020 Institutional Goals:**

- Increase enrollment through targeted opportunities.
- Develop a college-wide retention plan.
- Be the higher education provider of choice in the District.
- Evaluate new program opportunities.
- Create an ideal campus culture.
- Be indispensable to our community.

CALL TO ORDER

ROLL CALL

APPROVAL OF AGENDA

ROUTINE ITEMS

1. Public Input

CONSENT AGENDA

\*2. Approval of the Minutes of the Regular Meeting – 8/20/18

\*3. Ratification of HSED Contract #19-02

\*4. Ratification of Business, Industry, and Government Contracts #2019-0035 through #2019-0052

\*5. Status of College Accounts, Operational Cost, Recap of Expenses, and Approval of Bills Payable

REGULAR AGENDA

6. Introduction of John Graetz, Student Representative to the Board of Trustees

7. Marketing Initiatives (15 minutes + Q/A)

Greg Miljevich, Chief Information Officer, will introduce Sondra Llanos, Marketing Manager, and members of the Marketing Team to provide an overview of marketing initiatives.

8. College Performance Dashboard (10 minutes + Q/A)

John Van De Loo, Chief Financial Officer, will introduce the College Performance Dashboard.

9. Testimony to the US Department of Education (10 minutes + Q/A)

On July 31, the US Department of Education announced the formation of a Negotiated Rulemaking Committee "to prepare proposed regulations for the Federal Student Aid programs authorized under title IV of the Higher Education Act". Public hearings were scheduled in Washington, DC,

New Orleans, LA, and Sturtevant, WI. Nicolet College was invited to testify at the Sturtevant hearing. Chuck Komp, Managing Director of Strategic Initiatives, represented the College at last week's hearing, and will share the comments he provided to the Committee.

10. District Boards Association Annual Planning Meeting Report (5 minutes + Q/A)  
Ron Zimmerman, Board Chair, will provide a report from the District Boards Association Annual Planning meeting.
  
11. Items for Information Only – Not for Board Action
  - a) Board Appointment Update – President Nelson
  - b) \*Staff Transitions
  - c) Calendar of Events

STATEMENT OF UNDERSTANDING

ADJOURNMENT