

**FACULTY QUALIFICATIONS
FOR OCCUPATIONAL PROGRAMS**

<i>Instructional Area:</i>	102 Business Management and 104 Marketing
<i>Educational Requirements:</i>	Bachelor's degree in Business Management, Business Administration, Marketing or a closely related field is required. Master's degree in Business Administration is preferred. In evaluating candidates for this position, Nicolet may consider a combination of education, training, and experience that provides the necessary knowledge, skills, and abilities to perform the duties of the position.
<i>Occupational Requirements:</i>	Two years (4,000 hours) of verified occupational work experience in Business Management or Marketing is required. Occupational experience must include one year (2,000 hours) within the past five years. Recent teaching experience in post-secondary higher education may be substituted for up to one year of the occupational experience requirement. Additional experience in Business Administration or Marketing/Sales outside the field of education preferred.
<i>Working titles which provide the occupational experience necessary to function as an instructor:</i>	<ul style="list-style-type: none"> • Manager • Owner/Proprietor • Director • President/Vice-President • Comptroller
<i>Relevant job duties an individual should have performed:</i>	<ul style="list-style-type: none"> • Direct the activities of employees. • Control work operations. • Manage marketing or sales activities. • Entrepreneurial/business owner or operator. • Organize resources for successful operations. • Project planning/plan activities in collaboration with employees. • Make operational, managerial, financial, and human resources decisions.
<i>Requirements from other governmental agencies, associations, or other significant groups:</i>	
<i>Other:</i>	