



Business Administration Pre-Major

An Associate of Arts degree in Business Administration (AA) creates a pathway for Nicolet College students to earn a UW-Madison Online Bachelor of Business Administration (BBA). Upon successful completion of the associate of arts degree at Nicolet College, a minimum of 60 credits taken at Nicolet will transfer to UW-Madison Online and provide junior-level academic standing. If a student transfers in course work from another institution to fulfill requirements within the AA, it will be evaluated from the institution where it was completed and not how it transferred to Nicolet College.

Program Outline

COURSE #	COURSE TITLE	CREDITS
2089010100	Foundations of University Learning	1.00
20801219	English Composition I Develops expository writing and critical thinking skills, including clarity, concision, concreteness, and completeness of expression, supported by reasoning, organization, and language conventions. Lecture.	3.00
20801223	English Composition II Advances composition skills, emphasizing well-reasoned argumentative research papers. Lecture. Credits: 3. Prerequisite(s): 2080121900 English Composition I (D- or better) or 1080119500 Written Communication (B or better).	3.00
20810201	Fundamentals of Speech Examines theory and process of communication, the role of speech in self- development, the art of persuasion, topic selection, the use of research-based evidence, and audience analysis. Includes organizing speech content, speech delivery, and critique via presentation of informative and persuasive speeches and development of effective extemporaneous speaking style. Students gain self-confidence, proficiency, and poise.	3.00
N/A	Humanities Must include courses in at least two disciplines: art, history, journalism/writing, literature, music, philosophy, theatre/film, world language. View Courses and Descriptions (PDF)	12.00
N/A	Social Sciences Must include courses in at least two disciplines: anthropology, economics, geography, history, political science, psychology, sociology. View Courses and Descriptions (PDF)	12.00
N/A	Mathematics & Natural Science Must include mathematics at the level of Intermediate Algebra, Statistics, Quantitative Reasoning, Elementary Math Education or higher AND 7 credits of Natural Science (one lab course required) chosen from biology, chemistry, geography (selected courses), geology, and physics. View Courses and Descriptions (PDF)	10.00
N/A	Health/Wellness/Physical Education	1.00
N/A	Diversity/Ethnic Studies Courses that meet this requirement may also count toward Humanities or Social Science. These credits are not in addition to the 60 credits required for the degree. View Courses and Descriptions (PDF)	0.00

COURSE #	COURSE TITLE	CREDITS
N/A	World Language May be met with one year high school, with a grade of "C" or better, or one semester in college. View Courses and Descriptions (PDF)	4.00
N/A	Electives Select any college transfer courses beyond the minimum requirements. One credit of health and PE beyond the Health/Wellness/PE credit may be selected. May be 16 credits if students satisfy the world language requirement with one year of high school (C or better).	11.00

Total Credits: 60.00

Talk with a Success Coach about the program outline. Together, you will determine if credits you've already earned satisfy any requirements, discuss possible alternative courses, and choose the best classes if you're thinking of transferring.

At A Glance

How You'll Learn

Term Starts

Spring 2026

January 12 - 16-Week Spring Term Start

Summer 2026

May 18 - 12-Week Summer Term Start

Start dates represent the beginning of a new term. Certain programs or courses may not be available to start every term. Please view the [course schedules](#) for a list of upcoming classes or contact the Welcome Center at 715-365-4493.

[VIEW FULL ACADEMIC CALENDAR](#)

Program Tuition*

\$12,240

Books & Supplies*

\$3,308

*Total cost for degree completion is estimated by current course requirements, books, and supplies. Tuition and fees are set by the Wisconsin Technical College System and subject to change.

Financial Aid Eligible

► [Potential Indirect Costs](#)

What You'll Learn

- Apply forms of effective communication in various contexts
- Demonstrate quantitative reasoning
- Demonstrate critical and/or creative thinking
- Apply scientific methods
- Demonstrate cultural awareness
- Apply ethics to individual, social, environmental, and informational contexts

Possible Bachelor's Degree Majors

Nicolet College students who are in good standing and meet requirements of this agreement at UW-Madison will be guaranteed direct admission into either the Business Administration–Management, Business Administration–Human Resources, or Business Administration–Marketing Online degree program.

[**LEARN MORE ABOUT TRANSFER GUIDES**](#)

Get Started

Your application can be submitted online, it takes just a few minutes to complete.

[**APPLY NOW**](#)